

NEW JERSEY'S ESPORT INDUSTRY





PRESENTED BY:



ESPORTS
INNOVATION CENTER
Stockton University Atlantic City





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Thank you for taking the time to learn about becoming a member of the Esports Innovation Center at Stockton University. First, a short history. The EIC was created as a unique non-profit entity in partnership with New Jersey's Economic Development Authority and Stockton University.

The goal is to create a welcoming environment for the esports industry in the Garden State through a variety of innovations including workforce and technology. Our center is made up of members from the industry who will help achieve our mission to mutual benefit.

In addition to having a world-class show space on the famous Atlantic City Boardwalk (visited by over 4,000,000 people a year), the EIC enjoys support from multiple state organizations that contribute to its success.

The center will run programming to help promote our members including job fairs, product education sessions, and other business-to-business (B2B) activities, which will help grow the overall industry.

As a critical member of the esports ecosystem, we are excited to involve you in the center and invite you to join as a member. As a premium member, you will be entitled to

- A portion of our boardwalk broadcast display
- Sponsorship of center events
- Exclusive access to B2B networking events
- Access to our network of k-12 and higher education esports programs in New Jersey
- Routine social media content features

We are here to make esports thrive in the Garden State and we invite you to become part of that growth! Feel free to contact me anytime with questions or comments, we look forward to having you join as a member!

Andrew Weilgus

Executive Director





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Esports Innovation Center Membership Levels



All contributions are made to a 501C3 registered in the state of New Jersey. In addition to research, workforce innovation, networking events and tournaments, the EIC will focus on local community initiatives including Higher Education curriculum enhancement, K-12 STEM education enhancement, continuing education programs and more.

Level 1: Infinite Possibilities – contributions of \$50K and up

- Priority access to all EIC events
- Paramount naming on created content including 5x9' window wrap on boardwalk
 - Tagging in social media content
 - Advisory Council seat
- Naming rights on EIC events plus exclusive member focused events each year
 - Exclusive access to EIC research
 - Top level directory listing

Level 2: Open World – \$25K and up

- Secondary naming on created content including 5 x 4' window wrap on boardwalk
 - Access to all EIC events
 - Tagging on select social media content
 - Advisory Council Seat position
- Annual co-branded event or naming rights on single tournament / EIC program
 - Access to EIC research

Level 3: Gone Gold – \$10 K and up

- Naming on select created content. Space on 'Member Wall' at EIC
- Access to all EIC events.
 - Tagging on select social media posts.
 - Entry and inclusion to all EIC sponsored tournaments and events.
 - Access to EIC research.

Level 4: Season Pass – \$2,500 and up

- Listing on EIC website with full company profile information.
 - Select social media engagement.
 - Access to EIC events.
- Priority notice for select event naming rights opportunities.

 THE ESPORTS INNOVATION CENTER



THE ESPORTS INNOVATION CENTER

CREATE A CUSTOM WRAP FACING THE BOARDWALK -
4 MILLION PEOPLE PER YEAR PASS BY! - MUST BE A
ESPORTS RELATED ENTITY TO BECOME A MEMBER



We'd love to connect with you!



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